

Brad Yates

SPEAKERS KIT

EFT EXPERT • CORPORATE MOTIVATOR • EMPOWERMENT COACH



A LIFELONG MISSION TO CHANGE LIVES

Brad Yates is known internationally for his creative and often humorous use of Emotional Freedom Techniques (EFT), also known as tapping. Brad is the author of the best-selling children's book "The Wizard's Wish," the co-author of the best-seller "Freedom at Your Fingertips," and a featured expert in the film "The Tapping Solution."

He has also presented at a number of incredible events, including Jack Canfield's Breakthrough to Success, has hosted teleseminars with "The Secret" stars Bob Doyle and Dr. Joe Vitale, and has been heard internationally on a number of talk shows. Brad also has well over 1,000 videos on YouTube, that have been viewed over 36 million times, and is a contributing expert on the Huffington Post.

But knowing Brad's backstory and understanding how he came to become the brand "Tap With Brad" is a keynote in itself!

Brad's love of helping people change their lives for the better has been a constant theme throughout his life. Initially training as a hypnotherapist, Brad was introduced to the power of tapping and found it so powerful and so life-altering that he has dedicated his life to showing others how to use their technique to be better, do better and live better.

After working with a diverse group of clients, including CEOs, athletes, psychiatrists, attorneys, award-winning actors, and residents at a program for homeless men and women in Santa Monica, Brad has honed his craft and is able to tailor his presentations to suit any group.

"A feeling is not something you're just thinking about - it's something you feel," Brad says. "It's in your body, so you need a body solution to change it."



LAUGH, LEARN & LOVE YOURSELF

Many people deal with negative emotions and poor self-image; a struggle that can affect everything from their relationships to their physical health to prospects for landing a job in a tough economy. Emotional Freedom Expert Brad Yates helps people overcome fears that are holding them back and redefine themselves in a positive light.

Through a unique blend of humor, education and live tapping, Brad's ability to entertain an audience while providing them with practical skills to improve their own happiness is second to none.

Brad's core belief is that we all have greatness inside us, and it's his job to help you reveal it. Through tapping, he helps people uncover the masterpiece that was hiding within.

And the incredible thing is, through this realization and practical application of tapping skills, one session is all it takes for audiences to invite some real change into their lives.





BRAD'S KEYNOTE TOPICS

The Life-Changing Power of Tapping

Brad provides an introduction to tapping and shows the ways in which it can change lives, including identifying and removing blocks and enhancing happiness.

Success Beyond Belief

This session specifically looks at the things holding people back from success and gives them tools to become more successful. Great for corporate audiences.

Easy & Effective Stress Relief Techniques

In a world filled with ever-increasing stress, this session leaves audiences with practical skills to identify their stressors and destress quickly and easily.

Start Living Your Best Life

This session shows audiences how integrating tapping into their lives can give them the tools they need to chart a course towards their dream life.

What I've Learned From Helping Others For 25 Years

A part story-based, part practical-based session which seeks to share the profound influence helping others has had on Brad's life. Inspirational & riveting.

Making A Difference

This session goes partly into Brad's story but focuses mainly on the importance of individuals making a difference and how they can do it.

228,000 PEOPLE CAN'T BE WRONG

When Brad's not on stage, his much-watched YouTube channel is where you'll normally find him tapping.

In the 15 years he's been online, he has published an incredible 1,110 instructional videos, which have amassed over 36 million views!

But it's perhaps the comments and feedback received on those videos that provide the most insight into Brad's impact. The comment below left on one of Brad's most recent videos echos the sentiment of many a viewer.

"Brad, I want you to know that your videos helped me to change my life to a better place, get rid of a lot of painful emotions and build up my self-esteem"

15
YEARS ONLINE

228K
SUBSCRIBERS

36.6m
VIEWS





EMPOWERING AUDIENCES

Tapping is a well-researched technique that is used by millions of people around the world to physically, energetically and emotionally process emotions, fear and trauma that keep people from moving forward.

It combines the ancient wisdom of energy meridians throughout the body used in acupuncture and acupressure with talking through the feelings and fears that come up to release buried and stagnant energy that is blocking your path to success.

Scientific studies have proven that this technique, even over a short period of time, has positive effects on stress levels similar to long-term meditation or yoga practices. While any processing of emotion and fear can come with a bit of heaviness, Brad's approach to releasing what holds you back is steeped in compassion and humor.

His intention with his speaking engagements is to help audiences release their own blocks and chart a course to their best life.

REASONS TO BOOK BRAD FOR YOUR NEXT EVENT

Brad has taught EFT to audiences **all over the world** and is well-versed in entertaining and educating simultaneously

Brad has over **36 million views** on his **1,000+** instructional YouTube videos.

He is a graduate of Ringling Bros. & Barnum & Bailey Clown College so **humor is a big part of his schick**

Brad is widely renowned as one of the **world's foremost expert in tapping**

Brad is a caring professional with a sincere interest in seeing people **produce extraordinary results**

Brad regularly receives feedback that his sessions are **life-changing, powerful and inspirational**

Brad has worked with a **diverse range of clients** meaning he can adjust his keynotes to suit any group.

Brad is extremely **easy to work with** and **will work with you** to create the most powerful presentation to suit your and your audience's needs.





BRAD HAS 1000S OF TESTIMONIALS, BUT THESE SAY IT ALL...

Brad Yates has the ability to make profound and life-changing differences in people's lives. His down-to-earth communication style combined with a wonderful sense of humor creates an instant connection with those he's working with. Brad's command of the Emotional Freedom Technique completely transformed my life and the lives of thousands of my students, and it's always a pleasure to work with him in any capacity.

- Bob Doyle
Star of The Secret

Brad Yates is a master teacher. He is a warm, loving, powerful, effective, transformative force for good. I totally endorse his work.

- Jack Canfield
Author, *The Success Principles* and *Chicken Soup for the Soul*

"Brad has the easiest, friendliest, most articulate way of presenting EFT I've ever seen. It's simple, practical, and fast. Plus he's a hoot to work with."

- Dr. Joe Vitale
Author, "The Attractor Factor" and star of "The Secret" www.mrfire.com

BRAD'S BIOS

SHORT BIO

Brad Yates is known internationally for his creative and often humorous use of Emotional Freedom Techniques (EFT), also known as tapping. Brad is the author of the best-selling children's book "The Wizard's Wish," the co-author of the best-seller "Freedom at Your Fingertips," and a featured expert in the film "The Tapping Solution." He has also been a presenter at a number of events, including Jack Canfield's Breakthrough to Success, has done teleseminars with "The Secret" stars Bob Doyle and Dr. Joe Vitale, and has been heard internationally on a number of internet radio talk shows. Brad also has well over 600 videos on YouTube, that have been viewed over 14 million times, and is a contributing expert on the Huffington Post.

BROADCAST BIO

Our guest today teaches everyone from elite athletes, CEOs and actors to people struggling with addiction how to master their emotions. Brad Yates uses something called Emotional Freedom Techniques (EFT), also known as tapping to help people overcome fear and stress to improve their lives. He also graduated from Ringling Bros. & Barnum & Bailey Clown College!

INTERVIEW QUESTIONS

1. Tell us about Emotional Freedom Techniques (EFT) – what is it?
2. You have described it as "Emotional Acupuncture Without Needles." How does it work?
3. What is the relationship between our emotions and the choices we make?
4. How can tapping help people make better choices and achieve better results?
5. Explain how these techniques can help people overcome specific challenges?
6. What are the areas tapped for EFT?
7. Is this something anyone can learn?
8. Who studies EFT and why?
9. How can something so simple possibly improve people's health, wealth and relationships?
10. You taught weekly classes at the Sacramento Drug Court. Can these methods help people overcome addiction?
11. Why do you say negative emotions are manifested in the body as well as the mind?
12. Can tapping help people who have been out of work to find employment?
13. You have more than 1,000 instructional videos on YouTube. Can people learn EFT online or is personal training required?
14. Tell us about your children's book The Wizard's Wish – what's it about?
15. You actually graduated from Ringling Bros. & Barnum & Bailey Clown College. How does that help you in your work?
16. What kind of immediate results can people expect using these techniques? Are they lasting?
17. Why is it so important for people to overcome habitual negative emotions?

Brad Yates

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